

EXHIBIT & SPONSORSHIP PROSPECTUS

27th ISMF Conference | March 19-20, 2027 | Carlsbad, CA

INTERNATIONAL
SPORTS MEDICINE
FELLOWS CONFERENCE

EXHIBIT BOOTH (\$3,500)

The Exhibit Hall - strategically located in the foyer of the main conference hall - keeps exhibitors at the center of the action with continuous access to fellows and faculty throughout the day. Breakfast, refreshment breaks, all-day coffee service, and the ISMF Conference Reception are hosted directly in the exhibit space, creating nonstop opportunities for engagement. Exhibitors are also encouraged to join the extended networking lunch hour, making this high-traffic environment an ideal platform for showcasing your products, connecting with emerging sports medicine surgeons, and cultivating long-term clinical relationships.

Exhibit Booth Includes:

- 6'x30" table-top exhibit draped & skirted
- 1 Company Personnel Registration
- Recognition on course websites, final program, signage, and slides
- One complimentary insert in attendee bags
- Companies may not participate in sponsored activities without an exhibit booth

ISMF CONFERENCE HOURS	Wednesday, March 17	Thursday, March 18	Friday, March 19	Saturday, March 20
Installation of Lab Stations	3:00 pm – 6:00 pm	Industry Lab Meeting 3:00 pm		
Installation of Exhibit Booths		4:00 pm – 7:00 pm		
Prep Times for Surgical Demos		4:00 pm – 7:00 pm		
ISMF Surgical Demonstrations			8:00 am – 6:30 pm	
ISMF Conference Exhibit Hours			7:00 am – 5:00 pm	7:00 am – 10:30 am
Dismantling of Exhibits				10:30 am – 4:00 pm
Dismantling of Lab				3:00 pm – 6:00 pm

****All times are subject to change – please refer to website for updated information.**

SURGICAL DEMONSTRATIONS (\$8,000)

The ISMF Conference features live and re-live surgical demonstrations highlighting surgical techniques, instrumentation, and clinical considerations relevant to sports medicine. All demonstrations are planned and led by the ISMF Program Chairs in accordance with established educational objectives. Industry sponsorship supports demonstration logistics and does not influence curriculum, faculty selection, or educational outcomes. The Program Committee reviews the "Areas of Interest" submitted on the Exhibit and Sponsorship Form to ensure alignment with educational objectives and maintain program integrity.

Each 15–20-minute surgical demonstration includes one (1) cadaveric knee specimen (mid-femur to mid-tibia) and **registration for two (2) additional industry personnel**. Sponsors receive recognition in the online and printed Final Program, as well as recognition for their cumulative support.

ADVERTISING OPPORTUNITIES

	Amount
☐ Final Program Outside Back Cover (SOLD)	US \$ 850
☐ Final Program Inside Front Cover	US \$ 850
☐ Final Program Inside Back Cover	US \$ 750
☐ Final Program Full Page Ad	US \$ 600
☐ Attendee Bag with ISMF and Company Logo	US \$ 1,500
☐ Broadcast Email to Attendees	US \$ 1,000
☐ Relive Surgical Demo Emailed to Registrants	US \$ 2,000

HANDS-ON WORKSHOP

The ISMF Conference proudly offers one of the most robust hands-on training experiences in sports medicine education - a 25–30 station cadaveric workshop made possible through the generous in-kind support of our industry partners. Each station has **2–3 fellows and 1-2 faculty surgeons**, creating an immersive, small-group learning environment that supports real-time guidance, individualized feedback, and meaningful skill development.

Industry support is essential to delivering a workshop of this scale and caliber. Companies that provide equipment benefit from unparalleled visibility and interaction with future sports medicine surgeons and established faculty leaders. By supplying arthroscopic towers, instrumentation systems, implants, and specialty tools, partners:

- **Increase familiarity with their products and instrumentation** among fellows at a formative stage in their careers.
- **Build relationships with fellows and faculty**, fostering trust and preference as these surgeons progress into independent practice.
- **Showcase the performance and usability of their systems** in a real surgical environment, allowing participants to experience key differentiators firsthand.
- **Gain expanded exposure through additional stations**, the more towers and equipment a company provides, the greater the educational footprint and visibility during this high-engagement session.

Equipment and Instrumentation (In-Kind)

Industry partners support the workshop through in-kind provision of essential equipment including:

- Arthroscopic towers (scope, video, shaver, pump, coblation, suction, specimen trays, tubing, power drills/saws, arthroscopic instruments)
- General instrumentation (snaps, scissors, retractors, etc.)
- Meniscal repair instrumentation and devices
- Meniscal transplantation instrumentation
- Microfracture instrumentation
- Osteochondral autograft instrumentation
- Osteochondral allograft instrumentation
- Patella stabilization (MPFL/MQTFL) systems
- Distal femoral osteotomy systems
- High tibial osteotomy systems
- Tibial tubercle osteotomy systems
- Additional instrumentation relevant to conference topics

Hands-On Workshop Checkout Station (\$1,750)

Give fellows and faculty hands-on access to your instruments and technologies, allowing them to explore, evaluate, and engage directly with your products in a practical, education-focused setting.

NEW!! SPECIALTY WORKSHOP (\$7,500)

Building on the foundational skills taught in the Hands-on Workshop, the Specialty Workshop offers industry partners a dedicated station to introduce fellows and faculty to their specialty products through hands-on experience. All fellows will rotate through every station in small groups. Each specialty station Includes:

- Two (2) draped 6'x30" tables
- Two (2) cadaveric knee specimens (mid-femur to mid-tibia, holder not provided)
- 1 Company Personnel Registration
- All instrumentation to be provided by sponsor (not included in station)

SPONSORSHIP RECOGNITION	BRONZE (\$5,000 - \$9,999)	SILVER (\$10,000 - \$29,999)	GOLD (\$30,000 - \$49,999)	PLATINUM (\$50,000+)
Sponsor name and logo on sign at entrance to exhibit hall	•	•	•	•
Sponsor ribbons for all on-site company representatives	•	•	•	•
Primary listing on the course websites with description				•
Prominent listing on the course websites	•	•	•	
Recognition of sponsorship in marketing emails	•	•	•	•
Recognition of sponsorship in final program	•	•	•	•
Recognition of sponsorship shown on conference slides	•	•	•	•
Invitations to attend the Faculty Dinner			1	2

IMPORTANT DATES

December 1, 2026	Exhibit & Sponsor Application and Payment Due Educational Grant & Workshop Confirmation Due
February 1, 2027	Room reservation deadline Email course office your bag insert proof Email course office your logo as a high resolution .eps or .jpg file
March 1, 2027	Onsite Personnel Registration Due
March 15, 2027	Hotel to start accepting ISMF Workshop & Exhibit Shipments
March 15, 2027	Bag inserts to arrive (properly labeled)
March 19-20, 2027 March 18 March 19 March 20	27th Annual ISMF Conference Exhibit & Workshop Set-Up, Badge Pick-Up Surgical Demos, Lectures, Exhibits, Annual Reception Hands-On Workshops, Exhibits

ADDITIONAL INFORMATION

COMPANY LOGO

Please email your company logo as a high resolution .eps and a .jpg file to the course office **no later than February 1, 2027**.

BAG INSERTS

1. Please send PDF proof of the insert to the course office **no later than February 1, 2027**. Please Note: Bag inserts cannot be larger than 8 1/2 x 11 with a 4-page maximum.
2. Send 150 pieces IN ADVANCE to the Westin using the [BAG INSERT Shipping Label](#). Please note inserts sent without the correct shipping label will not be included in the bags.
3. Shipment must be received at the Westin-Sheraton by **Monday, March 15th**. Please ship inserts separately from exhibit and workshop materials and ensure they are labeled correctly.

EXHIBIT A/V AND ELECTRICAL

Contact the conference office to request the Order Form for electrical and audio-visual orders. Video content in the exhibit hall cannot have sound. Please place the order by **February 15th**.

SHIPPING LABELS

- [EXHIBITS Shipping Label](#)
- [BAG INSERT Shipping Label](#)
- [LAB Shipping Label](#)

REGISTRATION

Included Badges (Exhibit & Sponsorship)

All company personnel using a 'waived' badge must be registered by **March 1st**.

Additional Paid Badges

Additional badges can be purchased through the [ISMF conference registration page](#).

\$475 per person **before March 1st**.

\$550 per person **after March 1st**.

HOTEL RESERVATIONS - Book Your Hotel Room Today!

We request that all exhibitors make their own hotel reservations **before February 1, 2027** through the [Westin Carlsbad Resort Reservation Link](#). You may also call (833) 489-4455 to reserve rooms over the phone. Please reference the International Sports Medicine (ISMF) Conference to receive the group rate. The Sheraton and Westin Hotels are located on the same property and are both connected to the meeting space.